








## Alaurhpater Euenith Cifralion



Jennifer Edwards, top, with Zuleika Robson in TV's "Heidi" on Sunday.

## TV's 'Heidi'-No Controls

HOitrwOOD (AP) - O2 whth Rod Atelgur sa the lovelek day has led of the pronearitis directonn of Eintent Borgoine maurred in Marm has also been triduced tolevition atter a conaldembio which won Oncans for him, the or Hive-on-tape, nul it to called Absence. Why?
"Because I cumr fina in totiovislon the artistle treedons that tan't avafinble in flims right nowe: ren olther tilms. "That Touch pear Dee. 4, Elin lypit-felevisjoma arector
Mann, tall, eandy-hatred man who directas an quilt, pent or Fred Brogger came to Mand manitvo mamner, way one of a whth the propoent to film a now "I mlased the excettement asict galiocy of new tilinectora who vernion of tho callaren'a clatilo concentration that ave TV gave geme to films out of televi. "Hedal" in "Bwhterimend for a in in the old dnys," sald Mann. son's golden ens of drame. His televition upectal, "Heel, yea," "Mend onco again, I was able to - pringthoard wha "Marty," the
which he dirocted for televilion tolle"

Mann agroed wth Broger Mann agroed wth Broger is 2s-year-old author named Ron and hia parther, nctor James

## GOLF

Computerned Golt
NITE OR DAY RAIN OR SHINE Indoors, Outdoors

PAR-3 COLF COURSE - DRIVING RANGE - miniature golf - Tee Spoon Resturant prailnime Gote Protemionai of Erumilota, of AII Times. Golf 0 Tron
 Franelgcua ("MEr. Novak"), to peogple soday. I felt it abotia be direct "Heldfo," and NBC came acted by yourg urknownis, and fin on the deal. The mhow wha aloo it the way you teel it Almed lataball in the swina An ofudio Hamburg with Maxdin milha- Bchell, Jean Simmins, Mohsel Redicrave, Walter gle-
zijk and newcomer Jemiter indzek and newcomer Jemiter Fibl waphear on NBC Sunday eventing appoar reanon I did Helde was
becauge of the ehallenge of bringing it up to atate and ithoot ing it on a reammabe budge (GP00,000) in the actual localea," and Mann. "But the brgen
lure was the artlutic freedom lure was the arturtio freedom
which - $1 t$ afforded. After wre agreod on the budget and the thars, there wie rio crention control exhlutiod pe NBC or the aponsor. We furt went away and
shot it. Xou can't aak for more shot it. You can't a
frocolom than that "Some directore thee Bobby Whe ('Sound of Monle," "starl') may have that sort of freedom in filmse nowndays, but tha hain't been true for mo. The at
ttude of control over filma to

## Atlantic Fuel Oil

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Jow Fhink guess Joe CFYynn, who atarred in Minctrale'a Navy" has been oart as a guest star in an ept aode of "Fhamily Atratr," the

THE WASHINCTON FOST WAMEINGION - Thoee who digh to protent ebout cancellaons are in tor a bury whiter.
Cirustmas presents in the form of Juuary cancellhtions are selng prepared for several of "Daitari" Daltar:" has ulready been
anceled, effective Dec. 22, or ust throe mhoppling daya before Chrintruad Oien Campbello varitity show ta the replace ment.
Broadoasting, Magastne reports that CBS is waivering to kdI . should it be "The Good Guys," which is flimed on oote magle with a chilid's erector met
Or ahould it be "Bifhille; whilah tenids to prove thit rua people thouldn't play ontablifith.

## Who Gets the Ax?

comic strip characters? No ane in hla right mind ever xpected "Tho Beantiful Phyllis Diller show" to last very long. Already, a battle ts being wased among producers to sup ply the ropticeement. Should the
variety trend to continued with "Soul," the all-Negro verslon of "LaughtIn"? Or, perhaps, a how ealled "A Framily Thing" whth the Convalls? Other cand dated are a numpenne anthology Sheldan Leonard's prize areation, "My Friend Tony," a mys tery-comedy.
"Tho Don
"Tho Don Ricldes 'Show" is feady for cancellation on ABC Und so is "Felony Squad. Mirl in Town"-merci. fully-te about ready to go back to belve a boy.

## Jack Benny, The Graduate

HOLCXWOOD (AP) - Mr. hin poker game And there Benny was indilpponed. Old Walter Matthau dealing the gctppe during an engagement in ing around the apartment!" Das Vegas and nounded more. The apeclal is sponsored by Hke Rochester than Jack Benny. Texaco, for which Benny has Stim, he wae able to recelve a sppeared in spot commerotals.
vletior at hls penthouse spart. Fo had some words to say about veitior at hls penthoune spart- Ho hat
ment und talk about his tivorite them: mont und taik aboinen. The par- "Some of my triends in the
 ticuiar piece of show the mo- to you do commercialat It inn't ment was hils firmt televislon Hise yout' My answer to them is, special of the sengon, "Jack Frank stmatra, who is the king
Bennys Bag" which appeara of our buainess right now, in Benny's Bag,", which pppeara of our buainess right now, in
on NeBC next Saturday nilght, termin of what he can earnon NBC next Saturday night, termir of what he can eara-
"You'll like It; t's great," he Frahk siriatra goes on TV and sald wath customary contidence. selly beer. I mean, he makes the "It may be the bent special I pitch himseif. Well, it Frank 81ever did-I would at leaat put it natra can do that, I can do some In phe sume class with the ahow spots to sell gas. Idid with the chimps,
"Tu ahow you how up-to-date "But I wouldn't do it it only
the commerclals were Involved. the show $\mathrm{ta}-\mathrm{F} \mathrm{m}$ doting a take. The thing is, Texaco also paya off of 'The Graduate.' The other me a lot of money tor my televt shows stecred clear of it be- mion spectals. THI all thed in tocnuse they wert seared of the ceniors. But I've got phyllis sense." eroft rola. When I make love to to thit has another apecial to der it do this aeason and may sign for nexy. to eliminate other engagementa. Tve.got Lou Fawle and Eddie At 74, he continues to make rlaher strging the Bimon and wide variety oo appates, etc.
Gartunkel song, Jiri. Robin- night cluhn, concert dates, son't I never thought that gimon "IE I get the appelals, Ill out and Garrunkel would give me down, especially in Las Vegas, perminaton, but I asked them he aill. "That's how I got thla and they sald I coutd use the cold, working two shows a nong for nothing. Tmigine-fit night, It they's let me do one
nothing! "Rochestor is back, and I to be borling, the two showa evopen the show with him. I ery night. aphouldn't tip thls oft, but It's so "But of course I'd never quit. great. After be talks to me on What would I do? What would

Jack Benny during a spoot on his show tonight


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## Half-Hour Comedy

 Making Comeback
## NEW YORK (AP) - The tele- The programming game, at

 vialon wheel seema about to played by the major networks, complete another cycle. This is a variation of "oillow the may be the high noon of the var- gory attract favorable attention, lety show, but there are signa there soon will appaur $a$ elutch that dy nubbed for so long in about to be redticoovered.
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Sof programs that are at least
lidsing coustns. Then, with sa-
tiety, comes boredom and urual tiety, comes boredom and
iy the imitators disappear. "Bonanxa's" succens, for er-
ample, stimulated a strong of Bonanxa's" succeas, for ec-
ample, vitimutated a strong of
"tamily westerns." "Rowan and ample, westerns." "Rowan and
"tamily wartin's Laugh- in ' has caused Martin's Laush-in' has caused
so much excitement that we are certain to be aoeing a number of
variety services using the mame fast and furious etyle.
And, for a couple of reatoms,
we will soon see a return to the ittle hals hour comedy neries because "Julis" and "Tho
Ghost and Mra. Muir" hav been so suceessful recently. Another reason for renewed interest in the form is that it or gum-play.
The placcess of "Julla," in
That fact, neems to have emboldened
the programmers in another the programmers in another
area. NBC is committed to a halk-bour comedy seriea next
season starring Bit Cooby, season starring Bil Cooby, Flip
Whison will have his own series if his upcoming special works
well; a Negro adaptation of well; a Negro adaptation of
"Laughtin," called "Soul' and put together by the former'a
producers, has a chance for regular apot on the program And an independent producer has a bleeprint for a soap opera
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Fill. AND A. CAR STEREO RADIOS

Presumably by midseason
and certainly by next year th public will become bored by the tad in police stories. Writers are
so preocupled by drop-outs and so preoceupled by drop-outs and drugs that acaroely a night goes a young hilppy in deep trouble. On another front, it appeara that the dayl of ABCa "Peyton
Place"-a type of hhow that never was mpeceanfully imitated numbered The serial, bounced

## THURSDAY JU PROGRAM



## FRIDAY JU PROGRAM



Rasintree Couctsombin ic
$\qquad$
Fomery cuin, Eviartarlo Bant.

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WALL TO WAKL OARPRIT-
ING FOR EVERY ROOMIN THE HOUSE INCOODIVG KITCHEN AND RATA.
ARMSTRONG LINOLEME
FORMICA COUNTHIR TOER FORMHCA COUNTHIR TOFA CERAMIO TITN
Free Estimatos
JOHN'S
FLOOR COVERING
zat broad sx. us-sum


$\qquad$




> seaven rts Monday nipata mow soa trom tuelle Balk and thuybtive Thero to talk or eut. a doek-promably the thay dinaparar complotilycourse-at teatronta ema.

BACK to monn pme
But Travers ond hita wite, virInta Morkena, will star in tho Troe, Jon 23 on NBo. Tho
 theo popilar tot tye lions seem Im. popuarr 1005 "Born Yroee". 4r to an account documen. ary tin an acount of he "or the pricie of lione after an abano of two ywars.

Don WILLIS Garage

 around the notwork's schedule during tts five yoars, has pe-
formed badty to the satings th

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[^0]:    TV-Ratio sales and Sarviou

